



### **The Trumpeter Swan Sponsor \$3,000**

- \*Name recognition on printed materials leading up to and throughout the event, including signage, banners, brochures, t-shirts, etc.
- \*Name recognition on all advertisements, newspaper, television, magazines
- \*Free Booth Space (display of products for sponsor services and company only)
- \*Name listed on all event volunteer shirts
- \*Recognition on the Iris Festival website
- \*Logo on Iris Festival Facebook event page
- \*Link to your company's website for one year from Iris Festival website
- \*Recognition in Iris Festival Social Media Campaign
- \*Sponsor name and logo on sponsor banner on site at festival
- \*Company provided banner space at the event.
- \*Company name announced on various stages through the event.

### **The Bewick Swan – The Taste at the Gardens Sponsor \$3,000      LIMIT ONE**

- \*Company name on banner over the stage
- \* Company spokesperson will have 3 minutes on the stage for company-based announcements
- \* Sponsor banner hung at entrance of the Taste
  
- \* Name recognition on printed materials leading up to and throughout the event, including signage, banners, brochures, t-shirts, etc.
- \*Name recognition on all advertisements, newspaper, television, magazines
- \*Free Booth Space (display of products for sponsor services and company only) at the Taste
- \*Name listed on all event volunteer shirts
- \*Recognition on the Iris Festival website
- \*Logo on Iris Festival Facebook event page
- \*Link to your company's website for one year from Iris Festival website
- \*Recognition in Iris Festival Social Media Campaign
- \*Sponsor name and logo on sponsor banner on site at festival
- \*Company provided banner space at the event.
- \*Company name announced on various stages through the event

### **The Whistler Swan Sponsor \$2,000**

- \*Name recognition on printed material leading up to and throughout the event
- \*Name recognition on advertisements, newspaper, television, magazines
- \*Listed in event guide for the event
- \*Name listed on all event volunteer shirts
- \*Recognition on the Iris Festival website
- \*Logo on Iris Festival Facebook event page
- \*Sponsor name and logo on sponsor banner on site at festival
- \*Link to your company's website for one year from Iris Festival website
- \*Recognition in Iris Festival Social Media Campaign
- \*Company name announced on various stages through the event

## **The Black Neck Swan Sponsor \$1,000**

- \*Name recognition on selected advertisements, newspaper exposure as space allows\*\*
- \*Listed in event guide for the event
- \*Name listed on all event volunteer shirts
- \*Recognition on the Iris Festival website
- \*Logo on Iris Festival Facebook event page
- \*Link to your company's website for one year from Iris Festival website
- \*Recognition in Iris Festival Social Media Campaign
- \*Sponsor name and logo on sponsor banner on site at festival

**\*\*To be included on early printed material, all sponsorships  
must be committed with a signed contract by January 1, 2024. Payment due by February 1, 2024.**



## 2024 Iris Festival Commission Sponsorship Commitment Form

Business Name:

Name as you wanted it listed on sponsorship information:

Contact Person:

Phone:

Cell Phone:

Email address:

Business Billing Address:

**Please check sponsorship box next to the level you select.**

The Trumpeter Swan Sponsor      \$3,000

The Bewick Swan Sponsor      \$3,000

The Whistler Swan Sponsor      \$2,000

The Black Neck Sponsor      \$1,000

**If you have any questions, please call Kristin Milan  
at 803.847.8020 or [kmilan@sumtersc.gov](mailto:kmilan@sumtersc.gov)**